

Hillel

Directory of Services

2018





Hillel Directory of Services 2018

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Hillel Directory of Services

Talent

Talent Management

(Human Resources, recruitment, and search management)

The Talent Management team provides both human resource and acquisition support for local field professionals. We provide training, tools, resources, and best practice documents to ensure that local Hillels have the tools they need to be successful in the Talent space. Our team works throughout the year to provide HR policies and initiatives, proactive and reactive personnel support, networking opportunities, career advancement conversations, and pipelines for different roles in the Hillel system.

Please contact:

Amy Martasin, Director of Talent Management, amartasin@hillel.org
Acquisition and HR best practice and strategy

Carrie Darsky, Director of Executive Talent Management, cdarsky@hillel.org
Executive Director role support and recruitment

Antal Seri-Levy, Assistant Director, Strategic HR, aserilevy@hillel.org
Employee Relations, Personnel Code questions, compliance and benefits support

Michelle Caraballo, HRIS Manager, mcaraballo@hillel.org
Paycom implementation, HR build-out and support

Naomi Karp Tilman, Manager of Jewish Educator Talent, ntilman@hillel.org
Sourcing, recruiting and search management for Rabbis and Jewish Educators, the Ezra track of the Springboard Fellowship, and senior mid-level professionals

Nikki Goldrod, Manager of Early Career Talent, ngoldrod@hillel.org
Sourcing, recruiting and search management for early career, Springboard, and early mid-level professionals

Rachel Horowitz, Senior Talent Associate, rhorowitz@hillel.org
Taleo, talent management data, provide logistical support for searches to field

Search Timelines: Director and Senior Jewish Educator/Rabbi: searches launch in January, Springboard and Ezra Fellowships: process launches in late January/February, Applications launch in December, Early and mid-career: late February/March



Fellowship Programs

Hillel offers several subsidized Fellowships targeted at recruiting and training early career professionals and enhancing Jewish life on campus.

Springboard Fellowship

The Springboard Fellowship is a two-year fellowship that attracts university graduates with the skills to engage students, build our Hillel's capacities for excellence, and bring the Jewish world the competencies needed to run outstanding organizations of the future. The Springboard Fellowship attracts talented young leaders and provides them with essential leadership skills, while simultaneously steeping them in Jewish tradition and community. Springboard Fellows participate in one of three tracks: Innovation, Social Media, Social Justice, or Ezra Jewish education, bringing knowledge and skills in these areas to campuses across North America.

Please contact:

Josh Feldman, Springboard Fellowship Director, jfeldman@hillel.org

Heather Paul, Springboard Fellowship Manager, hpaul@hillel.org

Managing Springboard Fellowship (early career pros) training, coaching, and programming

Approximate deadline / time of year to explore: Campus applications will open Fall 2018.

Ezra Fellowship

(Relevant for Campus Directors)

If you're thinking of hiring an engagement professional, consider applying for an Ezra Fellowship to help you attract a star quality candidate to your campus. Ezra Fellows work full-time as engagement professionals at campus Hillels across the country. Through the Fellowship, they also become part of cohort who receive two years of ongoing professional development, including training in experiential education, immersive Jewish learning, career coaching, and opportunities to network with some of the most innovative organizations in Jewish education today. Participating campuses receive a yearly stipend to help hire and retain their Ezra Fellow.

Please contact:

Danielle Leshaw, Ezra Jewish Education, dleshaw@hillel.org

Approximate deadline / time of year to explore: Applications for campuses to add an Ezra Fellow to their team will be released early Winter 2017 and Ezra Fellowship jobs will be posted early Spring 2017.



Jewish Agency Israel Fellow

Full time Shlichim from Israel who spend 2-3 years on campus as full time informal Israel educators. Collaboration between the Jewish Agency and Hillel International.

Please contact:

Michelle Rojas-Tal, Director of Israel Fellows Program, mrojastal@hillel.org

Approximate deadline / time of year to explore: February 2018

Professional Development - Hillel U

Hillel U is Hillel International's comprehensive initiative for professional development opportunities for *all* Hillel Professionals. Hillel U offers learning opportunities in three key areas through Hillel U's Center for Jewish and Israel Education, Center for Engagement & Wellness, and Center for Management & Leadership. Hillel U offers one-time, multi-session and immersive courses and learning experiences through online sessions, in-person gatherings, and a blended learning model that integrates in-person and online components. Courses are launched throughout the year. In addition to programs planned by Hillel U, several partner organizations offer Jewish educational programs targeted at Hillel professionals, including the Shalom Hartman Institute of North America, Pardes Institute for Jewish Studies, and Mechon Hadar. Keep an eye out for the Hillel U newsletter, so you are aware of great learning opportunities for you and your colleagues.

Login to [Hillel Hub](#) and click the Hillel U logo to view and enroll in our offerings.

Please contact:

Julie Greengard, *Assistant Director, Hillel U*, Hillelu@hillel.org

Examples of Hillel U's intensive programs:

- *Hillel-M2 Certificate in Experiential Jewish Education* for early career professionals
- *workshopSHABBAT* is a 2-year program that will redesign the shabbat experience on campus.
- *Dwell* is our in-person summer time gathering that is 1 part camp, 1 part nature resort and 2 parts Jewish exploration.
- *ACCELERATE* for professionals looking to be Executive Directors in the next 2-3 years.
- *Leonard & Tobee Kaplan Supervisory Leadership Program* for supervisors of full-time Hillel Professionals.
- *Fundraising Intensive Training* 7-month intensive for professionals with fundraising responsibilities.
- *Foundations of Fundraising: Introductory Course for Program and Engagement Professionals*
- *Onboarding* through our New Professionals Institute, videos and live online sessions throughout new professionals' first year.



SJE Professional Development

We provide professional development for Senior Jewish Educators and Campus Rabbis. This includes new professional orientation, an intensive Jewish learning seminar (The Educators' Kallah at Dwell), mentorship, and communities of practice.

Please contact:

Erica Frankel, *Managing Director, Office of Innovation*, efrankel@hillel.org

Approximate deadline / time of year to explore: Year-round.

Hillel Talent Grants

Hillel International launched Hillel Talent Grants in late 2016 to infuse campus Hillels with the resources needed to recruit, retain and train talented professionals. The \$38 million, five-year program, awards grants to local Hillels tailored to each campus' specific needs to advance their path toward excellence.

Grants offered to date include: multi-year Amplifier Grants, Expansion Grants, Hiring Grants, and Graduate School Grants, as well as rolling Culture Booster, Power Coaching, Professional Development, and Team Development Grants. For more information, visit Hillel Grants on Hillel Hub.

Please contact:

Adam Pollack, *Program Officer, Hillel Talent Grants*, apollack@hillel.org

Asher Kaye, *Operations Manager, Hillel Talent Grants*, akaye@hillel.org

For general inquiries, talentgrants@hillel.org

Time of year to explore: Calendar to be released in late summer or early fall. Multi-year grants awarded in the fall, winter and spring, with professional development, team development, coaching and culture booster grants available year-round.



Campus Resources to Support Jewish Student Life

Jewish Education

Meyerhoff Center for Jewish Experience

The Meyerhoff Center for Jewish Experience will be a think and do tank of Jewish education for young people in the Hillel Movement, housed within Hillel's Office of Innovation. As such, its goal is to bring a culture of thick Jewish education to as many students in Hillel in as profound a manner as possible.

The Meyerhoff Center measures its success by the number of students engaging in the study of Torah, and the quality of that engagement. In particular, we seek to graduate students who become more committed to living serious Jewish lives in community.

Please contact:

Erica Frankel, *Managing Director, Office of Innovation*, efrankel@hillel.org

Jewish Learning Fellowship (JLF)

JLF is a 10-week experiential seminar for students of a low to moderate level of Jewish engagement, founded in 2007 at the Bronfman Center for Jewish Student Life at NYU. JLF adds two critical components to traditional study: 1) It builds a cohort of students within each class who befriend one another and support each other in their entrance to Jewish communal life, and 2) it teaches classical Jewish texts by drawing on the life experience and intuition of college students. JLF has over 4,000 graduates and has expanded to serve 130 campuses. Hillel's Office of Innovation partners with local Hillels to provide curriculum, marketing materials, teacher training, ongoing mentoring, and student stipends.

Please contact:

Arielle Braude, *Manager of the Jewish Learning Fellowship*, abraude@hillel.org

To learn more, please visit www.jewishlearningfellowship.org

Base Hillel

Base Hillel is the welcoming home of a pluralistic rabbinic family. Each "Base" consists of a rabbi and spouse whose primary goal is to build individual relationships with Jewish students and their friends. Base serves as a conduit for Jewish communal life. By opening their homes for Shabbat, the Jewish holidays, diverse learning experiences, and acts of community service, Base families create a growing network of people that celebrate, learn, and serve together.

Please contact:

Faith Leener, *Director of Strategic Development, Base Hillel*, fleener@hillel.org

To learn more, please visit www.basehillel.org



Israel

Israel Engagement Group: Hillel's Israel Education & Engagement Unit

For all things Israel-related: Israel Fellows, the Israel Action Program, The David Project and BICEP.

Jewish Agency Israel Fellow

Full time Shlichim from Israel who spend 2-3 years on campus as full time informal Israel educators. Fellows work directly with students, helping them understand Israel in a uniquely personal way.

Collaboration between the Jewish Agency and Hillel International. The program is heavily subsidized- application begins February 2018.

Please contact:

Michelle Rojas-Tal, *Director of the Israel Fellows Program*, mrojastal@hillel.org

Israel Action Program

Assists Hillels to build capacity for Israel education on campus and provides support during Israel crises. Israel Action Program Regional Directors: Every region in the USA has a regional director that can support your Israel education programs, engagement opportunities, and advocacy needs, through coaching conversations, training, and funding opportunities.

Please contact:

Anna Langer, Associate VP, Israel Action Program, alanger@hillel.org

Mini-Grants for Israel Programs

Mini grants for Israel programs, up to \$1,800, available for single programs or program series. Applications accepted during the academic year.

Please contact:

Lorena Brady, Program Associate, lbrady@hillel.org

The David Project

The David Project partners with local Hillels to empower student leaders to reach out beyond the Jewish community to build mutually beneficial and enduring partnerships with diverse student organizations.

Our work helps ensure that Hillel and the pro-Israel community are integrated and valued on campus.

The David Project provides on-campus, national and regional training, as well as immersive experiences including our Israel trip and our Jewish-Latino and Jewish-Black community summits.

Please contact:

Phillip Brodsky, *Executive Director, The David Project*, pbrodsky@davidproject.org



Dvarim: Israeli art, culture and people

Israeli speakers, artists and all others for campus programming. More information about subsidized and organized speakers can be found by contacting Linor Stein.

Please contact:

Linor Stein, Program Associate, lstein@hillel.org

BICEP

Supports emerging young adults' ongoing connection with Israel through the Building Israel Connections Engagement Project (BICEP).

Please Contact:

Deborah Reder, Israel Engagement and BICEP Manager, dreder@hillel.org

Immersive Israel Experiences

Birthright Israel with Hillel International

Hillel International takes a holistic approach to Birthright Israel with relationship-based engagement, learning, and personal growth at our core. When you run your trip with Hillel International as your Trip Organizer, you gain access to our global network of resources as well as our comprehensive pipeline for future engagement regardless of if your participants are freshmen, senior, graduate students, or young professionals.

Please contact:

Sara Teichman, Associate Vice President, Immersive Israel Experiences, steichman@hillel.org

Hillel Onward and Masa

Strengthening our partnerships with Onward Israel and Masa, Hillel International strives to connect your students with next-step, high-impact immersive experiences in Israel where they can gain professional skills and live like a local!

The Hillel Onward Israel program continues to grow in new and exciting ways – our 2018 summer hosts cohorts in Tel Aviv and Jerusalem, with students placed at a variety of fascinating internships. Connect with our team to share best practices and receive recruitment support.

The relationship between Onward Israel and Hillel International has also expanded to now support campuses in building their own campus cohort. With four campuses signed on for summer 2019, let us know if you're interested in exploring this opportunity for deepened Israel engagement on your campus. Masa Israel Journey offers hundreds of programs for students throughout their undergraduate careers, as well as post-college opportunities. Masa is also partnering with campuses across the world to offer exciting study-abroad partnerships that are relevant to your campus needs.



Hillel International will help you identify strategic programs and opportunities for your students and campus contacts.

Please contact:

Paula Harlan, *Recruitment Manager, Immersive Israel Experiences*, Pharlan@hillel.org

Birthright Israel Staff Training

Aim to train all – or as many as possible – Hillel professionals who will staff a Birthright Israel trip during the year. Professionals will gain a clear understanding of the roles they play in the participants' trip experience, view themselves as Jewish educators and see Birthright Israel as an integrated part of an overarching Jewish educational vision. Professionals will learn and develop the skills to hold rich conversations about deep issues during the ten-day experience and upon return to campus.

Please contact:

Sara Teichman, *Associate Vice President, Immersive Israel Experiences*,
Steichman@hillel.org

Onward and Masa Recruitment Consultations

Schedule a one-on-one conversation to work through recruitment challenges, exchange recruitment best practices, or to get help setting up a new recruitment infrastructure on your campus. We are happy to serve as a liaison to Masa and Onward to connect you with the most relevant opportunities for your students and campus needs.

Please contact:

Paula Harlan, *Recruitment Manager, Immersive Israel Experiences*, Pharlan@hillel.org

Immersive Israel Experiences – Marketing Consultations

Schedule a one-on-one session or a team call to discuss your Hillel's social media strategy around your immersive Israel trips learn the best practices of creating ads on Facebook and Instagram, or brainstorm ways to build your "brand" on campus – both through relationship building and digitally.

Please contact:

Rachel Gordon, *Digital Marketing Associate for Immersive Israel Experiences*,
rgordon@hillel.org

Birthright Israel Recruitment Consultations

Schedule a one-on-one conversation or site visit to work through recruitment challenges, exchange recruitment best practices, or to get help setting up a new recruitment infrastructure on your campus.

Please contact:

Ally Turkheimer, *Recruitment Manager, Birthright Israel: Hillel*, atürkheimer@hillel.org



Student Engagement and Leadership

Drive to Excellence Grants

Drive to Excellence grants are designed to help local Hillels have resources to accelerate campus engagement efforts in order to achieve the goals of *The Drive to Excellence*. Drive to Excellence Grants are funded in part by Mosaic United, an independent non-profit organization formed to help strengthen Jewish identity in the Diaspora, funded in part by philanthropists and the Government of Israel.

Please contact:

Amy Marks, *Mosaic Operations Manager*, dtegrant@hillel.org

Engagement Internship

Hillel International's Engagement Internship is a strategy campuses might use to equip diverse Jewish students with the skills to build relationships with their under-involved peers by connecting them to or designing Jewish experiences that are relevant to them. The internship operates on over 85 campuses, employing over 500 interns who engage more than 25,000 students annually. Interns are trained either at Engagement Institute, or by their on-campus supervisor. Educational materials and support for Engagement Internship supervisors are provided through Hillel U's Center for Engagement and Wellness.

Please contact:

Arielle Levy, *Assistant Director of Engagement Training*, alevy@hillel.org

To learn more, please visit: <http://www.hillel.org/jewish/leadership-engagement>

Time of year to explore: We recommend a campus start recruiting the next year's cohort of interns in early Spring.

Ruderman Inclusion Ambassadors

Research shows that 20% of the population lives with a disability. In the Ruderman Inclusion Ambassadors initiative, student Ambassadors seek to influence Hillels to operate with an inclusion-informed lens, ensuring warm and welcoming space, initiatives, and relationships for all students. Integrated into the Engagement Internship, this initiative supports a cohort of students from each Hillel to learn skills and gain knowledge to engage a diversity of students and to positively influence the culture at Hillel to be even more inclusive of individuals with disabilities.

Please contact:

Hannah Henschel, *Program Associate, Hillel U*, hhenschel@hillel.org

Bible of Business

Responding to the statistic that most college students want to become entrepreneurs, this curriculum, created by Hillel International's Student Engagement and Leadership Department, gives Hillel

Hillel

professionals the resources to teach business and entrepreneurship to students interested in the topic.

The Bible of Business video series weaves together the vision and values of 15 well known and highly successful Jewish entrepreneurs. Choose from 32 unique video chapters and accompanying facilitation materials to teach students the skills necessary to successfully launch, run, and scale their own projects or businesses.

To learn more, please visit: www.BibleofBusiness.org

Ask Big Questions

As featured in the New York Times and Oprah Magazine, Hillel's Ask Big Questions is a curriculum to bring together diverse groups of people for conversations about life's big questions. Use on alternative breaks alternative Shabbat services, Birthright Israel, or interfaith dialogue programs. Questions like "Where do you feel at home?", "For whom are we responsible?", "What do you choose to ignore?", and more. Big questions lead to conversations where people share stories to build connection, trust and understanding.

- Ask Big Questions universal conversation guides can be found here: <https://www.askbigquestions.org/resources/>
- Ask Big Questions Jewish conversation guides res a Big Question for each Jewish holiday can be found here: <https://www.askbigquestions.org/hillel>

Please contact:

Arielle Levy, *Assistant Director of Engagement Training*, alevy@hillel.org

JCollegeBound

JCollegeBound was started by SunCoast Hillel's Ed Rosenthal and scaled by Hillel International. This website is one of the primary tools we use to forward the contact information of incoming freshmen directly to Hillel campus staff. As we leverage national partnerships to promote JCollegeBound to youth educators all over the world, every Hillel is encouraged to share this link with their own local partners to increase the number of incoming Jewish students that we can reach out to in the fall. Submissions are sent directly to the Hillel ED of the student's intended University.

Please contact:

Etan Harmelech, *Vice President of Digital and Direct Marketing*, eharmelech@hillel.org

To learn more, please visit: <http://www.hillel.org/college-guide/jewish-college-bound>

Hillel International Student Freelancers

Hillel International's student freelance journalists are a carefully selected cohort of English/journalism/communications majors at Hillels worldwide who report on remarkable people and newsworthy events at their Hillel. When their pieces are accepted for publication, the freelancers receive an honorarium and their work is promoted in Hillel International's print publications and across its social media channels. Selected pieces may also be pitched to external media outlets.



Freelancers must be able to write in fluent English and take photographs/shoot video to accompany their pieces. Interested applicants should have prior journalism experience at the high school, college or professional level. Freelancers receive additional on-the-job training in reporting and writing from a former newspaper reporter and editor.

Please contact:

Geoffrey Melada, *Director of Communications*, gmelada@hillel.org

Student Cabinet

The Hillel International Student Cabinet brings together 20 Jewish students from across the world to share their perspective and opinions with leadership of Hillel International. The cohort is comprised of a rich diversity of students representing the full spectrum of Jewish backgrounds. The Student Cabinet will serve as a vehicle to connect Jewish students and their peers throughout the world and to ensure that the perspective of Jewish students is heard by Hillel leadership and the broader Jewish community.

Please contact:

Sheila Katz, *Vice President, Student Engagement and Leadership*, skatz@hillel.org

To learn more, please visit: <http://studentcabinet.hillel.org>

Innovation Consultations

Hillel's Innovation team is a group of thinkers, educators, entrepreneurs, and rabbis with many years of experience working on campus. Our specialty is creating new ways to foster social networks, mentors, rituals, and learning experiences that are the foundation of a vibrant Jewish life. Members of our team are available for remote and on-site consultations and workshops to help your Hillel and staff team break past constraints and inertia! Offerings include Educational Visioning, Data-Driven Engagement, Shabbat Redesign, User-Experience (UX) Design, and co-designed customized workshops.

Please contact:

Erica Frankel, *Managing Director, Office of Innovation*, efrankel@hillel.org

To learn more, please visit: www.hillelofficeofinnovation.org

Alternative Break Grants

Hillel's Student Engagement and Leadership Department is providing Alternative Break Grants to Hillels offering experiences that fit the criteria, which can be found [here](#). Framed by the Jewish values of tzedakah (righteousness), gemilut chasidim (acts of loving kindness), and tikkun olam (repairing the world), Alternative Breaks engage and empower students to grow intellectually and spiritually, and to think creatively about social justice while bringing about meaningful social change. Grants subsidize trips for at least six students at \$200 per student for a domestic trip and \$300 per student for an international trip and will be distributed on a rolling basis. There are also additional grants in the amount of \$80 per student available for 2-3 day Hurricane/Fire Relief Alternative Breaks. You can apply directly [here](#). Hillel is very appreciative of its partnership with Repair the World, a non-profit entity dedicated to make service a defining element of American Jewish life, to make these grants possible.

Please contact:

abgrants@hillel.org



Capacity and Operational Excellence

Measuring Excellence

Measuring Excellence, one of Hillel International's signature projects as part of the Drive to Excellence, was created out of the desire for us to become a data-driven organization dedicated to self-reflection and continuous improvement. The program is designed to help each local Hillel understand the impact they are making on their students. We measure key outputs (activities that students participate in) that we know help to achieve a desired set of student outcomes (results). Currently 126 North American Hillels and 8 International Hillels participate in the measurement program, working together and with the SIC to collect & analyze data and to identify & share best practices.

Please contact:

Estee Gabel, *Data Analyst, Strategy and Measurement*, egabel@hillel.org

Campus Data Services

- **Data Evaluation:** Consultation session with Hillel International's Campus Data Services team to examine your current database structure, understand your needs and recommend best practices.
- **Data Hygiene:** Recommend data standardization and duplicate record removal. Facilitation of screenings for updated home address, deceased status, date of birth and home phone number.
- **Data Enrichment:** Gain more specific and better information about the donor's professional or personal interests, other philanthropic pursuits. Facilitation of screenings for updated email address.
- **Data Segmentation:** Identify and group the donors that are likely to have the greatest impact on your fundraising efforts, such as those with the greatest capacity, those who are generally the most responsive and the ones most connected to the Hillel movement.

Please contact:

Janel Carpenter, *Assistant Director for Campus Data Services*, jcarpenter@hillel.org



Campus Success

Hillel is working to assign seasoned professionals to serve as liaisons to provide support to local Hillels and to help build organizational capacity and better access and take full the resources of the Schusterman International Center. We hope to provide such support to all Hillels who desire it within the next two years.

Campus Support Directors

A team of veteran Hillel directors who will each work with a portfolio of Hillels to support their success.

Please contact:

Jennifer Zwilling, Chief Strategy Officer, jzwilling@hillel.org

New York Operational Excellence Pilot

Based upon learnings from Hillel International's Comprehensive Excellence and Excellence Accelerator initiatives, the Pilot focuses on Capacity and Operational Excellence in six key areas: Envisioning Excellence, Lay Leadership & Governance, Development, Fiscal Health, and Measurement and Data. The goal is that, after participation in the Pilot, a campus Hillel will be positioned to raise and effectively utilize larger amounts of capital to achieve excellence by having a measurable impact on the majority of Jewish students on campus and to be able to sustain this work over the long term. Five New York Hillels that receive funding from UJA-Federation of New York are taking part in this initiative.

Please contact:

Zhanna Beyl, Director of the New York Operational Excellence Pilot, zbeyl@hillel.org

Small and Mighty

Support for small Hillels (Hillels with under 1,000 students, a single professional, and a budget of \$150,000 or less) including best practices, webinars, and resources.

Please contact:

Danielle Leshaw, Multi-Campus Educator, dleshaw@hillel.org

Crisis Management

If you're having an emergency situation related to anti-Semitism, personnel, campus violence or something else that is time critical, please contact your **Campus Support Director** or **Matt Berger**, Vice President for Communications, (mberger@hillel.org) right away. They will help you with the most pressing matters our campuses face.

If they are unavailable, please reach out to **Jen Zwilling**, Chief Strategy Officer, (jzwilling@hillel.org) or **Adam Lehman**, Chief Operating Officer, (alehman@hillel.org).

If it is related to BDS or an anti-Israel issue, please also reach out to your Israel Action Program regional director or **Anna Langer**, Associate Vice President, Israel Action Program, (alanger@hillel.org).



Knowledge Management and Collaboration:

Hillel HUB

Your one-stop shop for all things Hillel – a single sign on to access payroll, Birthright administration, HillelU courses, view upcoming field-wide events and so much more. www.hillelhub.org

Group Discounts

Tech-Related Products: Apple, Dell, Verizon Wireless and other companies often offer nonprofit discounts. Many are listed on TechSoup.org.

Please contact:

Hindy Chinn, Director of IT at help@hillel.org

Global Leadership

Lay Leadership Convening & Movement-Wide Donor Stewardship

To connect local lay leadership to movement-wide opportunities, including the Global Leadership Conference, Symposium, as well as Global Leadership Society resources and events, **please contact:**

Deena Klein, Director of Stakeholder Experiences, dklein@hillel.org

Yehudit Feinstein-Mentesh, Associate Vice President, Leadership Experiences, yfeinstein@hillel.org

Governance Consultation and working with local Boards

Need help with governance issues, including board restructuring, planning, recruitment, etc.? We can share ideas and resources, any time of year. Are your local Board Chairs accessing communications and resources aimed at strengthening their connections to one another and to the Hillel movement?

Please contact:

Shira Hutt, Vice President for Global Leadership, shutt@hillel.org

David Komerofsky, Campus Partnership Consultant, dkomerofsky@hillel.org

Matt Albert, Director of Board Operations, malbert@hillel.org

Federations, Foundations, and Other Strategic Partnerships

Please contact:

Sarah Fried, Vice President for Leadership Giving, sfried@hillel.org



Spring Celebration

Texas Hold 'Em Tournament and more. There are opportunities for collaborative fundraising throughout the year with Hillel International.

Please contact:

Alex Rabhan, *Development Associate*, arabhan@hillel.org

Major Gifts Officer Support

Please contact:

Shira Hutt, *Vice President for Global Leadership*, shutt@hillel.org

Information Technology

Hillel's Technology Services team provides expert guidance and advice regarding any, and all, technology questions.

Please contact:

Andrew J. Cohen, *VP of Technology Services & Operations*, help@hillel.org

Communications/Marketing

Promotion on Hillel International Media Platforms

The Communications department has opportunities to have your people and programs profiled in the annual *College Guide to Jewish Life* publication, and Hillel International's various social media platforms, which all have large followings. Please contact the department to determine what kind of story qualifies.

Please contact:

Geoffrey Melada, *Director of Communications*, gmelada@hillel.org

Communications and PR Training/Services

In addition to providing crisis consulting for communications, Hillel International's Communications department is here to help you tell your story proactively to the media. The department has two former DC journalists with more than 40 years of combined experience in media who are available to serve as sounding boards for identifying what stories can generate media coverage, and how to structure such stories.

Please contact:

Geoffrey Melada, *Director of Communications*, gmelada@hillel.org



Branding and Logos

The **Hillel brand guide** can be found here:

<https://hillelinternational.app.box.com/s/1yv05lqrjtgbedfp18v8n38d375eo0iw>

Hillel logos can be found here:

<https://hillelinternational.app.box.com/s/zbquoz2wyy1oalz8c1hysk8k1brn1fmb>

Finance and Administration

Group 501c3 Reporting

The opportunity to be put on Hillel International's 501c3 umbrella for tax exempt purposes

Please contact:

Aryeh Furst, *Chief Financial Officer*, afurst@hillel.org

Form 990 Reporting

Not sure what IRS forms your Hillel is required to file?

Please contact:

Moshe Bilitzky, *Director of Campus Fiscal Services*, mbilitzky@hillel.org

Hillel Affiliate Risk Management Program

Hillel International offers Hillel affiliates the opportunity to participate in several umbrella policies over the course of each fiscal year. These includes options for General Liability, Director & Officer, Fiduciary, and Domestic and International Travel Insurance coverage.

Please contact:

insuranceservices@hillel.org

Payroll Services

Hillel uses Paycom for Payroll, Benefits and Time & Attendance. Contact Paycom customer support directly for assistance or Hillel's contact below.

Please contact:

Michelle Caraballo, *HRIS Manager*, mcaraballo@hillel.org

Benefits

All benefits can be elected through Employee Self-Service in Paycom. Contact Golden & Cohen (insurance brokers) for specific questions about our plans or Hillel contacts below.

Please contact:

Katie Wexler, *Director, SIC Human Resources*, kwexler@hillel.org

Antal Seri-Levy, *Assistant Director for Strategic Human Resources*, aserilevy@hillel.org



Group Discounts

Office Supplies and Furniture: Discounts available on various products at Staples Business Advantage online using Hillel umbrella account.

Please contact:

Josh Guzman, *Administration and Building Operations Associate*, jguzman@hillel.org

Merchant Processing Services

Discounts available on credit card and other financial transaction fees for merchant processing services from EC Metro, LLC. EC Metro is a well-respected registered ISO with 20+ years of merchant service experience. EC Metro embraces the opportunity to work with Non-profit Organizations and offer a special unbeatable pricing program! No long-term contracts, multiple payment platforms and a variety of processing methods are available. We have a 24x7 Customer Service and Terminal Help

Please contact:

Miriam Urquhart, *Executive Assistant to the Chief Operating Officer and SIC HR*,
murquhart@hillel.org