Excellence in Resource Development

Hillel International, through its Schusterman International Center, will:

- Build a robust, movement-wide advancement infrastructure to generate the resources necessary to support excellence on every campus.
- Demonstrate to philanthropists who are committed to the future of the Jewish people that Hillel’s work is essential to the fulfillment of their vision.

MEASUREMENTS OF SUCCESS IN 5 YEARS:

- Hillels participating in measurement: 100
- Hillels receiving top marks in all Categories of Excellence: 50
- Of Hillels showing improvement in Measures of Excellence year over year: 85%
- Growth from a $90M enterprise today to $200M invested in the entire Hillel network: $90M >> $200M

THE THREE PILLARS OF THE DRIVE TO EXCELLENCE:

Excellence in Recruiting and Developing Talent

*Hillel International, through its Schusterman International Center, will:*

- Improve its human resource practices and increase professional support and job satisfaction to be counted among the best places to work in the Jewish world.
- Build and maintain a talent pipeline for its available positions, and assist Hillel professionals in transferring their skills to other areas of professional and communal life.

Excellence in Student Engagement

*Hillel International, through its Schusterman International Center, will:*

- Develop and implement a robust organizational measurement tool to regularly assess performance and drive improvement, including the creation of a consistent and comprehensive student tracking system.
- Support the spread of best practices to ensure that all local Hillels have the knowledge and tools to achieve excellence.
- Build an ongoing commitment to innovation in engagement and Jewish education so that the Hillel movement continues to create relevant, positive and meaningful Jewish experiences for students.

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BENCHMARKS FOR HILLELS:

- **90%** of students are known to their local Hillel.
- **70%** of students have had 1+ interaction with Hillel.
- **40%** of students have had 4+ interactions with Hillel.
- **20%** of students have participated in high-impact experiences.

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